

# Call for Poster Presentations



**Gies College  
of Business**  
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN



## **Illinois Strategic Organizations Initiative - HEC Paris Corporate Purpose and Sustainable Capitalism Conference 2024**

August 7<sup>th</sup> and 8<sup>th</sup>

Chicago, Illinois

### **Co-chairs**

William Ocasio (University of Illinois Urbana-Champaign)

Rodolphe Durand (HEC Paris)

We are pleased to announce the Corporate Purpose and Sustainable Capitalism Conference 2024, co-sponsored by the Illinois Strategic Organizations Initiative (ISOI) and HEC Paris. The conference intends to explore new directions in theoretical and empirical work that addresses the development and management of Corporate Purpose and Sustainable Capitalism. It aims to explore the role of corporations in shaping a sustainable future through inclusive, ethical, and environmentally conscious business practices. It will also discuss how individual corporations can integrate a sense of purpose while addressing pressing issues like climate change, diversity, and social inequality.

The conference program includes a number of distinguished panelists including Juan Almandoz, Diane Laure Arjalies, PH Chevalier, Magali Delmas, Jonathan Doh, Rudy Durand, Ioannis Ioannou, Dev Jennings, Sarah Kaplan, Matt Kraatz, Mae McDonnell, Willie Ocasio, and Maurizio Zollo. In addition to these invited speakers, we will also hold a poster session showcasing recent work from junior scholars. ***This CFP invites submissions for this poster session. The presenting author of each accepted poster submission will be invited to attend the whole conference with one night of hotel lodging and meals paid for by the organizers (see details below).***

This conference follows the June 2022 conference on Corporate Purpose, also in Chicago, and the publication of the June 2023 Special Issue of *Strategy Science* on Corporate Purpose. A key emphasis of that conference was on “Making Sense of Corporate Purpose,” (Ocasio, Kraatz, and Chandler, 2023). Several papers from that special issue are among the most downloaded among all submissions to the journal.

## Submission Process Details and Timeline

We aim to attract diverse scholars, with particular emphasis on junior faculty and doctoral students committed to research on corporate purpose and sustainability. Our preference is for empirical work, but theoretical papers will also receive full consideration. We are open to multiple methodologies.

To apply please send your 3 to 5-page proposals to [isoi@business.illinois.edu](mailto:isoi@business.illinois.edu) by April 30, 2024, at 11:59 PM CDT. We expect to respond to accepted submissions by May 15.

Those selected will be invited to join the conference and present on August 8th. Additionally, accommodation at the Loews Hotel Chicago for August 7th will be provided at the conference's hotel, as well as meals during your stay. Important: ***We can guarantee only one participant per paper/poster given the size of the venue and budgetary constraints.*** Requests for a second participant will be considered after the program is finalized.