MOC
Managerial and Organizational Cognition Division

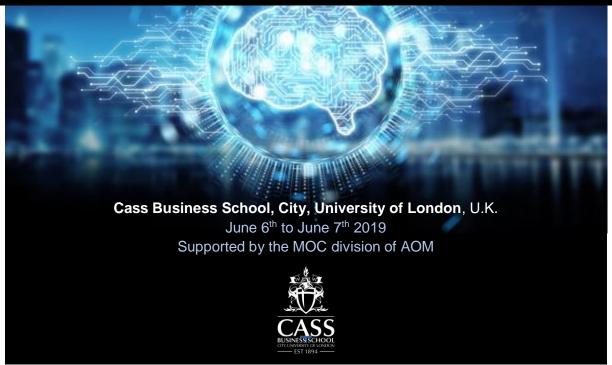**2019 Frontiers in Managerial and Organizational Cognition Annual Conference on:**

Organizing, Modelling, and Categorizing in the Digital Era

Cass Business School, City, University of London, U.K.
June 6th to June 7th 2019
Supported by the MOC division of AOM

CASS
BUSINESS SCHOOL
CITY, UNIVERSITY OF LONDON
EST 1894

CALL FOR PAPERS

The annual conference hosted by the Managerial and Organizational Cognition (MOC) Division is devoted to understanding individual, relational, and collective cognition in organizational contexts. This year, the conference aims to explore the organizing, modelling, and categorizing challenges arising in the digital era.

We are committed to providing a forum for high quality conceptual, empirical, and computer simulation papers across the full spectrum of conversations that advance the frontiers of managerial and organizational cognition insofar as they connect to the overall theme of the conference. Possible topics/phenomena include but are not limited to:

- How do digital innovations, such as expert online communities, digital collaborative spaces etc., reshape organizations, and their identity, and what are the implications for organizational learning and design?

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- How do big-data technologies impact on organizational culture; and how to deal with cognitive inertia and action inertia in the digital era?
- How do deep-learning algorithms, human machines, and other digital technologies reshape strategic decision making, organizational heuristics? In particular how do these technologies impact on the balance between intuition and analysis when making decisions? Can organizational actors "intuit" when using such technologies? What modes of reasoning (e.g., counter-factual; anticipation and imagination) do these digital innovations foster, enable or prevent?
- How do digital innovations reshape the way organizations deal with uncertainty, manage the unknown, and imagine their strategies? Do digital innovations enable organizations to use new types of foresight, predictions, and/or to develop new type of anticipatory knowledge?
- How do (digital) entrepreneurs "think"? For instance what are the cognitive processes of opportunity recognition and exploitation in the digital era?
- If business models are cognitive devices, how experimentation and business modelling happen in the digital economy?
- How does the digital area transform practitioners' cognitive representations (or mental models) of their competitive environment? For instance, what are the mental models of the linkages between physical and digital organizational domains; what are the cognitive competitive groups in platforms and online markets?; how is rivalry cognitively and socially constructed in the era of social networks, how does product and market categorization occur in the Social Web/Web 2.0, etc.?

To conclude, we welcome conceptual work examining the scope/applicability of extant cognitive theories *vis a' vis* digitization, as well as methodological papers that advance the study cognition in digital settings.

Conference Organization

The conference kicks off with the "Frontiers in the Rough" (FIR) workshop the morning of June 6th. The idea is to emulate the popular "Cognition in the Rough" format known from the annual AoM Conference, but with even more time for feedback, inspiration and thought exchange. Groups of 3 to 4 individuals will review and comment on each other's **early-stage** work. The authors of these papers will then have the opportunity to present their ongoing work on the evening of June 6th in a poster session along with a dinner to connect with other conference participants in a relaxed atmosphere. Regular paper presentation sessions—reserved to **more developed projects**—and keynote speeches will cut across June 6th and 7th.

Submissions

Short papers (preferred) should not exceed 10 pages (Times New Roman 11 pts, 1 inch margin all around, double line spacing)**,** references and exhibits included.

Full papers should not exceed 40 pages (Times New Roman 11 pts, 1 inch margin all around, double line spacing), references and exhibits included. Both formats must be accompanied by a max. 150 word abstract as well as 3-5 keywords for inclusion in the Conference Program. Submission manuscripts should be anonymized, with no information that might associate the work to the author(s).

When submitting a manuscript please **indicate the session format** (FIR or regular presentation) that you think is the best fit for your work, but please take note that the review committee may change the original presentation category at its discretion.

Only **original, unpublished work** is sought. Proposal that present identical or substantially similar work already published, or under advanced stage of review for publication will not be considered or might be subject to exclusion at any time before the conference.

Only electronic submissions of papers will be accepted and a **maximum of two (2) manuscripts**, either as an author or a co-author, may be submitted. Files are easiest to handle if submitted in PDF format. MS Word and LaTeX are acceptable formats. The title should be listed in the header of each page.

Please submit your paper by Friday **February 22, 2019 at 11pm GMT (London time)**, **per email** to the organizers at moc.conference@city.ac.uk. Please be sure to indicate in the subject field whether you want your paper to be considered for Frontiers-in-the-Rough or for a paper session.

Review Process

Submissions will be reviewed by a panel of reviewers and the organisers in order to create a conference of high quality papers that allow participants to read and provide developmental feedback to facilitate ultimate journal publication. **Everyone who submits also agrees to serve as a reviewer** for a maximum of two proposals if asked by the conference committee.

Conference Chairs: **Paolo Aversa, Laure Cabantous, Stefan Haefliger and Simone Santoni**

Key Dates

- Submission by email is open
- Submission deadline for full papers and Frontiers in the Rough: **Friday, February 22, 2019, 11pm GMT.**
- Notification of acceptance: Friday**, March 15st, 2019**
- Registration opens: **Friday, March 15th, 2019**
- Early-Bird Registration ends: **Monday, April 15th, 2019**
- Final registration deadline: **Saturday, June 1st, 2019**

Conference Location and Fees

This event will take place at the Cass Business School, in the heart of the City of London. The standard conference fee will be £ 330 (£ 220 for student/emeritus) early bird and after April 1st , £ 380 (standard) and £ 270 (student/emeritus) full price.

Local Contacts

For questions please email the organizers: moc.conference@city.ac.uk